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## For Immediate Release

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### Via Evaluation Expands Data Strategy and Services Expertise with the Acquisition of Inciter

Buffalo, NY — Via Evaluation is thrilled to announce the recent acquisition of Inciter, a data infrastructure and visualization company based in Washington, DC. The acquisition, effective June 1st, marks a significant milestone in VIA's commitment to providing unparalleled data consulting services to clients locally and domestically.

Founded by Dr. Taj Carson, Inciter established itself as a leader in simplifying reporting for nonprofit clients by integrating data from multiple sources and utilizing cutting-edge data analytics tools to deliver effortless and accurate reports. This acquisition will leverage Inciter's expertise with VIA's range of services and solutions, enhancing our ability to empower clients with actionable insights from their most important data, regardless of where it lives. VIA welcomes Dr. Taj Carson along with her team, who bring complimentary skills to our data consulting and evaluation work. The team from Inciter consists of Amelia Ayoob, M.A., Claire Fontaine, Ph.D., and Adam Sulier, B.Sc.

"Inciter will help us expand to new regions, gain new clients, as well as offer existing clients new services. We are especially excited to offer this new product which allows us to support clients in bringing multiple data sources into one place while leaving with a visually appealing live dashboard," said Jessica Weitzel, President and Co-Owner.

The acquisition of Inciter by VIA will broaden our service offerings and enhance our capabilities in data consulting and program evaluation. We are positioning ourselves to deliver even greater value to our clients, empowering them to make informed decisions and achieve their organizational objectives with confidence.

"We feel lucky, after knowing Dr. Carson for years, to bring her team into the fold as we are such complimentary organizations. It's really exciting," said Komani Lundquist Cedano, CEO and Co-Owner

As we embark on this exciting new chapter, we extend our heartfelt gratitude to our clients and colleagues for their continued support. We are committed to upholding the highest standards of excellence and look forward to the opportunities that lie ahead.

For more information about the new partnership and the enhanced services available, please visit [inciter.io](http://inciter.io) and [viaevaluation.com](http://viaevaluation.com).

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Via Evaluation, Inc. is a woman-owned evaluation and data consulting firm that provides community-based organizations, schools, foundations and other with robust program evaluations and other custom data solutions. Together, Inciter and VIA are committed to providing comprehensive data solutions and driving impactful results for clients.